

업체명	Cheil New Zealand		
기업정보			
소재국가	New Zealand	소재지역	Auckland
업종	Advertisement Agency	주소	24 The Warehouse Way, Northcote, Auckland
회사소개	<p>Cheil Worldwide makes a difference. We forge connections between all the marketing silos, putting together advertising and retail, online and offline, data and event, not to mention consumers and manufacturers, presenting new value and innovation that goes above and beyond.</p> <p>As a business-connected agency, we enhance the value of our clients' business and help them grow. At Cheil, brilliant minds weave together all the necessary resources such as advertising, retail, digital and data to provide the best "connected solution" that the client truly needs, and consumers desperately want.</p>		
웹사이트	https://cheil.com		
채용정보			
직종·구인수	Account Manager (1명)		
주요업무내용	<p>Account Management</p> <ul style="list-style-type: none"> Account Managers need to be strategically sound, and have the presence of mind and intelligence to critically analyse creative strategies and consult clients or agency teams on strategic approaches Have a passion for advertising and the drive to push projects against all odds Be the engine of the agency. Our AMs are the central point of contact across the inter-agency team and will be comfortable working with creatives, on some elements of strategy and production teams simultaneously Run the day-to-day activity of the account, including status meetings, finances, timings, reporting Develop and hold the junior to middle client relationships with nothing less than incredible client servicing skills that foster a consultative, trusting, personal relationship Lead and run projects and own parts of the business with autonomy and expertise (with support from the wider team) Confident in presenting work to clients & interpreting / interrogating feedback. Hold an understanding of agency process from client brief, to delivery and measurement Manage some of client's vendors <p>Production & Project Management</p> <ul style="list-style-type: none"> Excellent knowledge of all NZ ATL and digital media platforms types (from content and targeting perspective) Comfortable running integrated campaigns and collaborating with cross-agency teams and media agencies on delivery Experience in producing high volumes of work across complex and extensive media plans Ability to brief creative teams and work with them as a consultant to best shape the work in response to the client and agency brief. <p>*Permanent Resident or Citizenship preferred</p>		
경력	3+ years	채용형태	1 year (fixed-term)
성별	무관	학력	Bachelor's degree or above preferred (not must)
언어	English 상	연봉	추후협의
근무지	Auckland	근무시간	8:30 am to 5:00 pm (30 minutes' unpaid lunch break)
복지	보험	뉴질랜드 ACC 보험	
	휴가	뉴질랜드 노동법에 준함	
제출서류	영문 CV, Cover letter 제출 (kotrajobfair.co.nz 참가신청, 오류시 메일로 제출 E-mail: nzkotra@gmail.com)		
채용절차	1. 참가신청서 접수 2. 심사절차 <div style="text-align: center; margin-top: 10px;"> Kotra 서류 심사 > 기업 서류 심사 → 현장 인터뷰(9월 8일) </div>		

채용정보

직종·구인수	Art Director (1명)		
주요업무내용	<p>Responsibilities</p> <ul style="list-style-type: none"> As the Art Director, you will be reporting to the Creative Studio Manager and be responsible for, but not limited to the following: Outputs high level concepts for digital work, social media, style guides, display banners, billboards, EDM's, exhibition/events, printed materials etc. Assist with design research, mood boards, and design reference Review creative created by our designers and suppliers, and provide feedback for revisions Attend client presentations or pitch presentations as required Provide support and advice to team members on creative work and offer guidance and expertise Other duties as directed by management <p>Requirements</p> <ul style="list-style-type: none"> Experience working as an Art Director with a background working in advertising agencies. Experience and sound knowledge using Adobe Creative Cloud Proven experience meeting deadlines whilst having a strategic mindset and ability to problem solve. Excellent conceptual skills and a great eye for detail, with the ability to work on several projects simultaneously. Ability to brief and art direct illustrators, photographers and videographers to create beautiful and quality content. Ability to work collaboratively in a creative team environment. Strong organisational, listening, verbal, written and presentation skills and is able to communicate thoughts clearly and concisely. <p>*Permanent Resident or Citizenship preferred</p>		
경력	3+ years	채용형태	1 year (fixed-term)
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채용절차	1. 참가신청서 접수 2. 심사절차 Kotra 서류 심사 → 기업 서류 심사 → 현장 인터뷰(9월 8일)		

* 본 공고와 관련한 추후 채용과정, 당사자간 합의 및 계약사항에 대해서는 KOTRA가 책임지지 않음을 알려드리오니 착오 없으시기 바랍니다.